Emily Gardner Communications Director Positive Tracks 802.236.0661 egardner@positivetracks.org

HANOVER ROTARY GALA SEES ITS BIGGEST RETURN FOR LOCAL NONPROFITS

Hanover, **NH**: On Wednesday, January 15, 2020 the Rotary Club of Hanover New Hampshire officially presented local nonprofit, Positive Tracks, with a check for \$145,000 raised through their popular Rotary Auction Gala that took place this past November. As the official 2019 Gala partner, Positive Tracks received a portion of funds raised from this community event to fund their mission to help young people create social change by leveraging the power of sport and physical activity.

"This transformative partnership finds us incredibly grateful and mobilized to offer our region's youngest generation the skills, knowledge and resources needed to address our region's most pressing problems," said Nini Meyer, Co-Founder & CEO of Positive Tracks. "The generosity of Hanover Rotary and the Upper Valley community enables Positive Tracks to greatly expand our Upper Valley programming, including the addition of a full-time program team member who will work directly with local youth and schools to empower ages 12-25 to Sweat For Good on behalf of local causes and organizations."

The sold-out evening was punctuated by gourmet hors d'oeuvres, upbeat music from the Hanover High School Jazz Band, and occasional raucous laughter throughout the spirited live auction. After final bids and donations were tallied from raffle sales and the ongoing silent auction, Rotarians were pleased to find that in addition to funds supporting Positive Tracks, they'd raised \$17,000 for the Andrew Postupack Memorial Scholarship and \$120,000 for charities and nonprofits working within the Upper Valley.

"The Hanover Rotary was yet again humbled by the extraordinarily generous support of the Upper Valley community that rallied around the breadth of charitable work the Rotary supports at yet another highly successful Auction Gala. Raising awareness for the important youth-focused work of 2019 charity partner Positive Tracks -- as well as all the Rotary's charity beneficiaries -- was every bit as important as the record-breaking fundraising tally of this year's event" - Rob Adams, Rotary Auction Co-Chair.

Over the past three years, the Hanover Rotary Auction Gala, held at the Hanover Inn, has raised more than \$750,000 for causes, organizations, non-profits and scholarships benefitting the Upper Valley community. To learn more about the Rotary Club of Hanover, New Hampshire, please visit www.hanovernhrotary.org.

The Hanover Rotary Club, made up of Upper Valley business, professional and community leaders, is the local chapter of Rotary International, a worldwide association committed to the motto of "service above self". Hanover Rotary Charities supports a wide range of Upper Valley charities, college scholarships, and international youth exchange programs and projects.

Positive Tracks is a national, 501(c)(3) non-profit with offices based in Hanover, NH and Boston, MA. Positive Tracks' mission is simple: to help youth *sweat for good*. Young people ages 23 and under identify a social issue, choose a physical activity, and then take action through Positive Tracks. To date, Positive Tracks has helped **73,600 youth partners** turn **383,675 miles of athletic activity** into **advocacy**, **activism** and \$11.1 million for causes shaping our future. Most importantly, we have watched Generation Z embrace their passion for helping others by **Sweating for Good**.